

# **Instagram Category - Group D**

#### **TERMS & CONDITIONS:**

### **ELIGIBILITY**

- 1. The photo contest is open to Singapore Citizens, Permanent Residents and foreigners residing in Singapore. An eligible participant must be an individual and agree to abide by these Terms and Conditions.
- 2. The contest runs from 11 February 17 March 2019 @ 2359hrs (Singapore Time).

## **CONTEST MECHANICS**

- 1. Entries to this contest may be submitted on Instagram from 11 February 2019 onwards.
- 2. Images should reflect the theme of the competition. The participant however is free to interpret the theme in his own creative way.
- 3. Participants are to follow NKF's Instagram (@nkfs) and upload their photo on Instagram with the hashtags #nkfs\_photocontest2019 #NKF50. Entries must contain the hashtags and a short caption describing the photograph.
- 4. Participants must ensure that his/her Instagram account is not set to "Private" so that the photos can be viewed by the public.
- 5. Participants may submit as many entries as they wish but each Instagram account is entitled to one (1) winning photo entry.

- 6. Images can be in colour or monochrome, taken from any form of digital cameras, including smartphones will be allowed.
- 7. All entries must be the original work of the participant who holds fully copyright of the image.
- 8. Previously entered photographs in previous competitions, or have been previously used or are intended to be used for any kind of commercial purposes must not be submitted for this contest.
- 9. Composite photographs, multiple exposures, and images manipulated electronically that distort the reality of the image or otherwise will be disqualified. Adjustments of contrast, saturation or levels and simple cloning to remove certain distracting background clutter are acceptable as long as the process does not distort the reality of the image. The organiser may request for the submission of the original/RAW file of any image for verification.
- 10. The participant further warrants and represents that the photograph is not obscene, defamatory, or in breach of any applicable legislation or regulations.

#### **CONTEST DEADLINE**

1. Closing deadline for submission is 17 March 2019, 2359 hours (Singapore time). Entries received after the closing date and time will not be accepted.

## **SHORTLISTED PARTICIPANTS**

- 1. Shortlisted entries will be featured at our upcoming 50<sup>th</sup> Anniversary Launch on 5 April 2019 and there will be special showcase of the winning entries at our NKF50 events in 2019.
- 2. Those shortlisted will be notified by 25 March.
- 3. Shortlisted participants will be contacted via a comment on their photo entry to email the following details to **photocontest@nkfs.org**.
  - a. Full Name
  - b. Instagram ID
  - c. Mobile Number
  - d. Email Address
  - e. Full Residential Address

In the event that the winner does not respond acceptance within 7 days, The National Kidney Foundation reserves the right to withdraw the selection.

## **JUDGING**

- 1. The National Kidney Foundation reserves the right to reject any entry at its own discretion.
- 2. Contest entries will be judged based on adherence to theme, composition, and creativity.
- 3. The judges' decision is final and no correspondence pertaining to the decision of the results will be entertained.

- 4. The contest is split to 2 sections,
  - a. Judges will choose the overall top 3 winners of the photo contest for all 4 categories.
  - b. The People's Choice where social media users vote for their favourites photos through NKF Singapore's Facebook page, and the entry with the most votes will win.
- 5. If the judges choice and people's choice result is the same entry, the entry with the next highest number of votes will be selected as The People's Choice.

## WINNING ENTRIES

- 1. All winners and merit recipients will be notified by phone or email by 17 May 2019.
- 2. Winners may be interviewed by The National Kidney Foundation and the media. All winners consent to public disclosure of their names and the result of the competition.

#### **PRIZES**

- 1. Prize(s) are not transferrable or exchangeable and must be accepted as provided.
- 2. The winners and merit recipients must produce their identification upon collection of prize(s) within the stipulated period.
- 3. The National Kidney Foundation reserves the right to change, add or substitute the prizes.
- 4. The National Kidney Foundation is not an agent of any merchant. Any dispute about the quality, merchantability and fitness for purpose of the prize must be resolved directly with the merchant.
- 5. Any prize not collected within 30 days from notification of winning will be forfeited and The National Kidney Foundation reserves the right to dispose of the prize as it deems fit without liability whatsoever to the winner.
- 6. By participating in the photo contest, contestants are consenting to receive future communications from The National Kidney Foundation and agree to these Terms & Conditions.
- 7. Terms and conditions are subject to change without prior notice. Any change will be reflected on The National Kidney Foundation website.