



## **Kidney We Care Movement**

Want to do something fulfilling by helping raise awareness about kidney failure or make life more manageable and hopeful for those who live with the condition? We have a seed funding programme that seeks to support meaningful ground up initiatives and raise awareness about kidney failure.

Together, we can catalyse positive change and meet the gaps in our community.

You can consider any of these three initiatives:

- **Project 5.5:** Kidney failure changes the course of people's lives. Yet every year, about 2,000 people are diagnosed with kidney failure in Singapore, which translates to about 5.5 every day. The projected number of kidney patients is also expected to increase given our ageing population and rising prevalence of chronic diseases like diabetes and hypertension, the two leading causes of kidney failure. How can you play your part to curtail this troubling trend?
- **Project Hope:** Upon diagnosis, kidney failure patients and caregivers tend to feel a sense of hopelessness as it marks the beginning of a long journey of battling with a chronic illness. Due to the stress of dealing with the illness and the need to undergo dialysis thrice weekly, many patients face emotional, economic, and psychosocial challenges. Do you have an idea to help them improve their quality of life and integrate them back into society?
- **Project Impact:** There are many in society who are under-resourced or often neglected, how can you fill that need? We encourage you to seek ways to do good for the community by bringing people together and addressing a social need. Also, weave in kidney health awareness into your project to encourage the community to care for their health. We cannot change it all, but we can change some things.

If you have an idea for any of the above or other ways that you can advocate for kidney health, then this seed funding is for you. From community-based projects that make positive impact, to tech projects that respond to specific needs, there is so much that we can do together. Through this movement, we hope to inspire ground up projects that get all of us to seriously think about our kidney health, and ultimately keep kidney failure at bay.

## **Fund Details**

This funding is open to Singaporeans and Singapore Permanent Residents (PR) of all ages.

If an application is approved, successful applicants will receive an in-principle amount of up to \$5,500 or up to 80% of the total allowable project cost. Projects that demonstrate exceeding merits in terms of project scale and impact may be awarded more.

Funding will be disbursed in two tranches, 40% upon acceptance of the Form of Agreement and remaining 60% upon verification of project closure documents. The disbursement will be given via cheque. The funding period for the proposed project is up to a maximum of 24 months. The project should also not be profit generating. However, fundraising projects may be supported.

# The National Kidney Foundation

## Funding Guidelines

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Any single item above \$1,000 listed in the project budget table would require a submission of 3 quotes gathered and a justification of the choice made.

The NKF Kidney We Care Fund can only be used solely to support direct project expenditures, such as:

- Venue costs
- Marketing and publicity costs
- Collaterals and printing
- Production, materials and logistics costs
- Licensing fees
- Professional service fees
- Insurance costs (where applicable)

Activities supported can include, but are not limited to:

- Classes and workshops
- Community activities and events
- Exhibitions
- Performances
- Social media campaigns

The grant does not fund the following:

- Cash prizes, vouchers or awards in any form
- Organisation registration, start-up or operations costs
- Manpower cost such as team's salary
- Team's travel expenses and accommodation costs
- Costs that have incurred before the signing of the Form of Agreement
- Costs that are not stated in the proposal

## Application Process

1. Gather as a team of 2 or more.
2. Fill in the application form. You may also include a video or PowerPoint presentation to further support your application if you require funding.
3. Submit your application form to [kidneywecare@nkfs.org](mailto:kidneywecare@nkfs.org).

The application is open all year round but applications that require funding needs to be submitted at least 8 weeks before the proposed project start date.

For primary and secondary school groups, form a team and select a teacher or an adult to be your team's advisor. An NKF mentor will also be assigned to your group. Your team may consist of members from different schools.

For applications with funding request, shortlisted applicants may be invited to present to an evaluation panel within 2 weeks from the date of submission. Successful applicants will receive an email notification within 2 weeks after the presentation, and will be required to attend a briefing and sign the Form of Agreement. The project can only commence after the Form of Agreement is signed.

## Evaluation Criteria for Funding

Eligible applications will be evaluated on the following criteria:

1. Objective and benefits of the project (45%)
2. Feasibility of the proposal's implementation and execution (45%)
3. Creativity, innovation or scalability (10%)

## Changes to the Project

NKF must be informed in writing of any changes to the proposed project before the project start date and proceed with the changes only upon NKF's agreement. NKF reserves the right to withdraw or reduce the approved amount if the project is found to deviate from its original proposal.

## Project Publicity

The project team should acknowledge NKF on all collaterals, publicity materials and at the onsite event in conjunction with the approved project, from date of the award of the grant. The NKF logo will be provided to the teams. Please send all publicity materials and media outreach plan to NKF for approval before production or release. NKF may use the approved materials to further promote the project to the public.

## Project Closure Submission

Teams are required to submit the following within 2 months from the end of the project:

- Project closure report
- Statement of accounts with claim form and original/Certified True Copy receipts of the project expenses
- Upload at least **10** project photos with captions and **1** video onto a ShareFile link that will be provided by NKF. The photos should have high resolution and reasonable quality (at least 1MB each), and show the team and participants in action (minimise posed shots).

Upon verification of the documents, you will be informed of the final reimbursement amount.